



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
MEDIA STRATEGIES & RESEARCH  
ATTN: RACHEL BEALE  
11350 RANDOM HILLS RD.  
SUITE 670  
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: COWELL FOR NC TREASURER  
PROD: COWELL NC TR  
TITLE: 246734

INVOICE NUMBER: 61-200061823 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 403093 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : E: 12706  
ESTIMATE#: 12706  
SCHEDULE DATES: 10/25/2012 - 10/28/2012 AGY#/ADV#: 7658/19284  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/25 - 10/28	06:00A-07:00A	850	1	10/25	TH	06:46A	:30		JCNC-T12-01	850		
2	10/25 - 10/28	07:00A-09:00A	850	1	10/26	FR	07:42A	:30		JCNC-T12-01	850		
3	10/25 - 10/28	07:00A-08:00A	250	1	10/27	SA	07:40A	:30		JCNC-T12-01	250		
4	10/25 - 10/28	08:00A-09:00A	475	1	10/28	SU	08:43A	:30		JCNC-T12-01	475		
5	10/25 - 10/28	09:00A-10:00A	200	2	10/25	TH	09:58A	:30		JCNC-T12-01	200		
					10/26	FR	09:42A	:30		JCNC-T12-01	200		
6	10/25 - 10/28	03:00P-04:00P	175	1	10/26	FR	03:33P	:30		JCNC-T12-01	175		
7	10/25 - 10/28	04:00P-05:00P	375	1	10/25	TH	04:23P	:30		JCNC-T12-01	375		
8	10/25 - 10/28	05:00P-05:30P	750	1	10/26	FR	05:13P	:30		JCNC-T12-01	750		
9	10/25 - 10/28	05:30P-06:00P	950	1	10/25	TH	05:42P	:30		JCNC-T12-01	950		
10	10/25 - 10/28	06:00P-06:30P	1,100	1	10/26	FR	06:08P	:30		JCNC-T12-01	1,100		
11	10/25 - 10/28	07:00P-07:30P	1,400	1	10/25	TH	07:12P	:30		JCNC-T12-01	1,400		
12	10/25 - 10/28	07:30P-08:00P	1,400	1	10/26	FR	07:43P	:30		JCNC-T12-01	1,400		
13	10/25 - 10/28	11:00P-11:35P	750	1	10/25	TH	11:23P	:30		JCNC-T12-01	750		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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14	10/25 - 10/28	11:00P-11:35P	750	1	10/28	SU	11:35P	:30		JCNC-T12-01	750		
15	10/25 - 10/25	05:28A-06:00A	650	1	10/25	TH	05:28A	:30		JCNC-T12-01	650		
16	10/26 - 10/26	05:58A-07:00A	850	1	10/26	FR	06:39A	:30		JCNC-T12-01	850		
17	10/25 - 10/25	06:58A-09:00A	850	1	10/25	TH	08:55A	:30		JCNC-T12-01	850		
18	10/27 - 10/27	08:00A-09:00A	570	1	10/27	SA	08:42A	:30		JCNC-T12-01	570		
19	10/26 - 10/26	10:58A-12:00P	350	1	10/26	FR	11:32A	:30		JCNC-T12-01	350		
20	10/25 - 10/25	12:00P-12:30P	250	1	10/25	TH	12:13P	:30		JCNC-T12-01	250		
21	10/25 - 10/25	03:00P-04:00P	175	1	10/25	TH	03:42P	:30		JCNC-T12-01	175		
22	10/25 - 10/25	05:00P-05:30P	750	1	10/25	TH	05:24P	:30		JCNC-T12-01	750		
23	10/26 - 10/26	05:28P-06:00P	950	1	10/26	FR	05:45P	:30		JCNC-T12-01	950		
24	10/25 - 10/25	05:58P-06:30P	1,100	1	10/25	TH	06:12P	:30		JCNC-T12-01	1,100		
25	10/26 - 10/26	06:58P-07:30P	1,400	1	10/26	FR	07:06P	:30		JCNC-T12-01	1,400		
26	10/25 - 10/25	07:28P-08:00P	1,400	1	10/25	TH	07:38P	:30		JCNC-T12-01	1,400		

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27	10/26 - 10/26	11:00P-11:35P	750	1	10/26	FR	11:32P	:30		JCNC-T12-01	750		
PERIOD GROSS COST PER ORDER CONFIRMATION: 20,520.00					TOTAL UNITS: 28		ACTUAL GROSS BILLING: 20,520.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -3,078.00						
							NET DUE: 17,442.00						

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